permeable material, said web member including a first double-skinned web portion interconnected, directly or indirectly, via a hinge portion at an edge thereof to a second double-skinned web portion; and,

- (b) fastening means for fastening remaining edges of said first web portion to said second portion, wherein at least one of said web portions includes a plurality of compartments, each of said compartments containing a water-absorbent granular polymeric material capable of alternately absorbing water and desorbing water upon drying out, said polymeric material having a transition between respective hydrated forms at, or close to, ambient temperature, with said hinge portion being free of said compartments containing said polymeric material and defined by a row of stitches, and said plurality of compartments being separated from one another by stitches, said stitches containing respective skins of said double-skinned textile member.
- 34. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said first double-skinned web portion and said second double-skinned web portion each comprise a plurality of said compartments.
- 35. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said first double-skinned

web portion and said second double-skinned web portion are each of a quadrilateral shape.

- 36. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said fastening means comprises at least one complementary first element comprising a multiplicity of hooks, and at least one complementary second element comprising a multiplicity of loops engageable with said hooks.
- 37. The portable flexible pouch for cooling and storing vials according Claim 36, wherein said complementary first element and said complementary second element are in the form of a strip of tape.
- 38. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said first double-skinned web portion and said second double-skinned web portion are arranged to be fastened together by said fastening means, so that one end of one of said web portions extends beyond a free edge of the other of said web portions, so as to form a flap foldable over a marginal portion of said other web portion.
- 39. The portable flexible pouch for cooling and storing vials according Claim 38, wherein said flap has fastening means on a first face of said web portion for engagement with complementary fastening means on the marginal portion on said other web portion.

-3-





- 40. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said edges are along longitudinally extending edges of respective said first double-skinned web portion and said second double-skinned web portion.
- 41. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said double-skinned textile web member is made of a textile material comprising a woven fabric.
- 42. The portable flexible pouch for cooling and storing vials according Claim 41, wherein said woven fabric comprises a polyester/cotton fabric blend.
- 43. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said polymeric material comprises an acrylic polymer.
- 44. The portable flexible pouch for cooling and storing vials according Claim 43, wherein said acrylic polymer comprises a cross-linked acrylate polymer.
- 45. The portable flexible pouch for cooling and storing vials according Claim 43, wherein said acrylic polymer comprises a cross-linked methacrylate polymer.
- 46. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said plurality of compart-

ments containing said water-absorbent granular polymeric material are formed by sewing an elongate double-skinned web member in sewing lines extending along the length of said web portion.

- 47. The portable flexible pouch for cooling and storing vials according Claim 46, further comprising a plurality of said sewing lines for dividing said first double-skinned web portion and said second double-skinned web portion lengthwise into a plurality of said compartments.
- 48. The portable flexible pouch for cooling and storing vials according Claim 47, wherein at least one further sewing line is provided transverse to said lengthwise direction.
- 49. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said hinge portion connects on edge of said first double-skinned web portion directly to said second double-skinned web portion.
- 50. The portable flexible pouch for cooling and storing vials according Claim 33, wherein said hinge portion connects on edge of said first double-skinned web portion indirectly to said second double-skinned web portion.
- 51. The portable flexible pouch for cooling and storing vials according Claim 50, further comprising an intervening panel connecting said hinge portion to said second double-skinned web portion.

- 52. The portable flexible pouch for cooling and storing vials according Claim 51, wherein said pouch forms a substantially closed box.
- 53. The portable flexible pouch for cooling and storing vials according Claim 52, wherein said second double-skinned web portion provides a closure for a tray constituted by said first double-skinned web portion, said intervening panel and a plurality of edge panels.
- 54. The portable flexible pouch for cooling and storing vials according Claim 53, wherein said first double-skinned web portion, said second double-skinned web portion, said intervening panel and said plurality of edge panels are formed from a single web.
- 55. The portable flexible pouch for cooling and storing vials according Claim 50, wherein said pouch forms a substantially closed box.
- 56. A method for storing medicine, comprising the steps of:

treating a first double-skinned web portion and a second double-skinned web portion of a portable flexible pouch, said pouch comprising:

(a) a double-skinned textile web member of water permeable material, said web member including a first double-skinned web portion interconnected, directly or indirectly, via a hinge portion at an edge thereof to a second double-skinned web portion; and,

(b) fastening means for fastening remaining edges of said first web portion to said second portion,

wherein at least one of said web portions includes a plurality of compartments, each of said compartments containing a water-absorbent granular polymeric material capable of alternately absorbing water and desorbing water upon drying out, said polymeric material having a transition between respective hydrated forms at, or close to, ambient temperature, with said hinge portion being free of said compartments containing said polymeric material and defined by a row of stitches, and said plurality of compartments being separated from one another by stitches, said stitches containing respective skins of said double-skinned textile member,

with cold water for causing swelling of said water-absorbent granular polymeric material within said plurality of compartments; and,

disposing said medicine within said pouch while said plurality of compartments contain the swollen water-absorbent granular polymeric material.